



GRAPHIC STANDARDS GUIDELINES

SUMMARY

THIS IS AN ENGLISH VERSION.
A FRENCH VERSION IS ALSO AVAILABLE.

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FRENCH	ENGLISH
	
	
	<p><i>English logo available on request.</i></p>
	
	

SHOWN ABOVE ARE ALL THE LOGOS ASSOCIATED WITH CANADIAN MALARTIC.
DETAILS ON THE USE OF EACH LOGO CAN BE FOUND ON THE FOLLOWING PAGES.

A. LOGO PRESENTATION

The Canadian Malartic Partnership brings together two international mining companies: Agnico Eagle and Yamana Gold. The partnership owns Canadian Malartic Mine, several mine projects and an exploration department. There is a logo for each division. Combined, the logos comply with the placement and use rules set out in this document.

The logo, which features capital letters, evokes strength and esprit de corps. The grey is not only evocative of ore, but also adds a touch of elegance to the logo. The line between “Canadian” and “Malartic” symbolizes the gold deposit and the Cadillac Fault. Slightly angled, it conveys positive momentum, a symbol of progressive growth, for the company, its divisions and the host communities.



B. PARTNERSHIP LOGO

CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "C".

MINIMUM SIZE

For optimum legibility, the logo should not be less than 3/8 inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

These standards are applicable to all Partnership logos.

AUTHORIZED VARIATIONS

There are four possible variations, based on the use made of the logo.

WHITE OR LIGHT
BACKGROUND



DARK
BACKGROUND



COLOURS

Here are the various equivalences of the logo's two colours.

PANTONE 123



C 0 M 24 Y 94 K 0
HEXA # FFC425
R 253 V 196 B 37

PANTONE 424



C 0 M 0 Y 0 K 61
HEXA # 7E8083
R 126 V 128 B 131

THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.



NO



NO



NO
(except for pins)



NO



C. MINE LOGO

CANADIAN MALARTIC MINE LOGO

CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "C".

MINIMUM SIZE

For optimum legibility, the logo should not be less than $\frac{3}{8}$ inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

Vector files of the Canadian Malartic Mine logo may be downloaded from our website: www.canadianmalartic.com/Media-Logos.html

AUTHORIZED VARIATIONS

There are four possible variations, based on the use made of the logo.

WHITE OR LIGHT
BACKGROUND



DARK
BACKGROUND



COLOURS

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C 0 M 0 Y 0 K 61
HEXA # 7E8083
R 126 V 128 B 131

THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.



NO



NO



NO
(except for pins)



NO

**Prénom et nom**

Titre | Title

100, chemin du Lac Mourier, Malartic, Québec, J0Y 1Z0

Tél. | Tel: XXX.XXX.XXXX 0 | Cell. | Cell: XXX.XXX.XXXX | Téléc. | Fax: XXX.XXX.XXXX
canadia@canadianmalartic.com | www.canadianmalartic.com

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**EMAIL SIGNATURES**

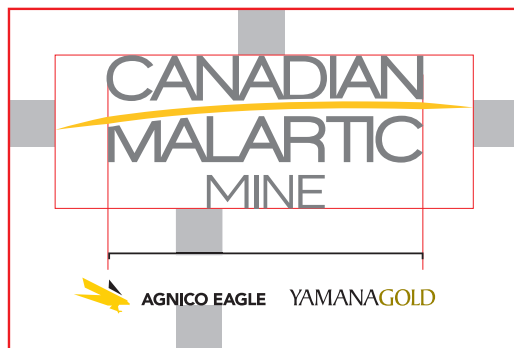
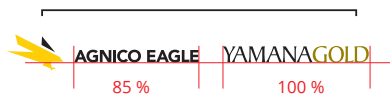
Email signatures are created as follows:

- › Font: Arial; size: 9 pt with only the name in bold. RGB colour is 89-89-89 (a slightly darker grey for enhanced legibility).
- › Address must be in the language of the location (in French for Canadian Malartic Mine and the office in Montréal).
- › Confidentiality notices must be shown in English and French.
- › Employees may add their professional designations at the end of their name.

PHOTOGRAPHS

Canadian Malartic Mine has several photo stories of the mine site. The photographs feature the mine, its employees and its infrastructure.

Photographs can be viewed on our website:
www.canadianmalartic.com/Media-Photos.html



This block should only be used for internal corporate communications

PARTNERSHIP BLOCK

The Partnership block consists of the Agnico Eagle and Yamana Gold logos, the two companies that own Canadian Malartic Mine. Both logos, when displayed together, must absolutely respect the placement and composition rules, below.

PLACEMENT RULES

Both logos are positioned one next to the other* in alphabetical order. A line above both logos symbolizes the partnership.

* An exception was made for the entrance sign at Canadian Malartic Mine, whose format was restrictive. The horizontal composition of both logos, side by side, is the original form to be used.

THE PARTNERSHIP BLOCK MAY BE USED ALONE OR ALONG WITH THE CANADIAN MALARTIC MINE LOGO.

COMPOSITION WITH THE CANADIAN MALARTIC MINE LOGO

When used with the Canadian Malartic Mine logo, the Partnership block must always be positioned beneath it. The upper line's width must be equal to the width of the logo's letters. **The Partnership block may be separated from the logo, in which case the Canadian Malartic Mine logo must always be stacked above it.**

CLEAR SPACE

The clear space is the same as that for a single logo. The clear space is defined as the height of the letter "C".

MINIMUM SIZE

For optimum legibility, the logo should not be less than 7/8 inch high.

COLOURS

The colours of the Agnico Eagle and Yamana Gold logos must be respected. Please see the graphic charters of both mining companies or the files provided.

THINGS TO AVOID

These are the same as those for the Canadian Malartic Mine logo. Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.

FRENCH

ENGLISH

PROJET
EXTENSION
MALARTIC

*English logo
available
on request.*

MINE
CANADIAN
MALARTIC
PROJET ODYSSEY

CANADIAN
MALARTIC
MINE
ODYSSEY PROJECT

EXPLORATION
CANADIAN
MALARTIC

CANADIAN
MALARTIC
EXPLORATION

OTHER LOGOS

CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "C".

MINIMUM SIZE

For optimum legibility, the logo should not be less than ⅜ inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

COLOURS

Here are the various equivalences of the logo's two colours.

PANTONE 123



C 0 M 24 Y 94 K 0
HEXA # FFC425
R 253 V 196 B 37

PANTONE 424



C 0 M 0 Y 0 K 61
HEXA # 7E8083
R 126 V 128 B 131

THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.

MALARTIC
EXTENSION
PROJECT

NO

MALARTIC
EXTENSION
PROJECT

NO

MALARTIC
EXTENSION

NO

MALARTIC
EXTENSION
PROJECT

NO

PANTONE 125



C 0 M 26 Y 100 K 26
HEXA # C4960C
R 196 V 150 B 12

PANTONE 174



C 0 M 70 Y 100 K 36
HEXA # A84D10
R 168 V 77 B 16

PANTONE 7474



C 90 M 0 Y 28 K 22
HEXA # 00929F
R 0 V 146 B 159

PANTONE 2945



C 100 M 45 Y 0 K 14
HEXA # 0069AA
R 0 V 105 B 170

PANTONE 2623



C 75 M 100 Y 8 K 26
HEXA # 5F2167
R 95 V 33 B 103

PANTONE 7463



C 100 M 43 Y 0 K 65
HEXA # 00355F
R 0 V 53 B 95

PANTONE 7427



C 8 M 100 Y 70 K 33
HEXA # 971B2F
R 151 V 27 B 47

PANTONE 362



C 78 M 0 Y 100 K 2
HEXA # 509E2F
R 80 V 158 B 47

D. RECOMMENDED COLOURS

Une utilisation systématique des mêmes couleurs sur l'ensemble de ses documents et supports de communication renforce l'identité Canadian Malartic.

Eight colours that recall mineral and aquatic tones were selected, as ore and water are two key elements of an open-pit mine.

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz

E. RECOMMENDED TYPOGRAPHY

The selected typography complements the logos. "Open sans" has been chosen for Canadian Malartic. If this font is not installed on your computer, please use Arial by default because it is available on all computers.

AVAILABLE FILES^{*}

The logos for the Canadian Malartic Partnership and all its divisions, as shown in this document, are available in several types of files, set out below.

AI AND EPS (VECTOR) FILES: FOR PRINTER AND GRAPHIC DESIGNER

Vector files are used to resize images at will without affecting quality (no staircasing effect). However, only printers and graphic designers are able to open and use these files because they require vector drawing software.

SVG (VECTOR) FILES: FOR INTERNET USE

SVG vector files ensure that logos in any size on a website are displayed with the same consistent quality.

JPG FILES (PIXELS): FOR PERSONAL USE

A universal file that can be read by everyone.

PNG FILES (PIXELS): FOR PERSONAL USE OR USE ON THE INTERNET

This type of file preserves transparency, even with vignetting. A colour or object behind the logo can be seen, without a white square. Use PNG files for your office documents.

PDF FILES (PIXELS): FOR PERSONAL USE

The PDF format is a presentation standard. It allows you to view your files, no matter your computer configuration.

^{*} The electronic versions provided are compatible with Mac and PC platforms.